BRILLIANCE
BUSINESS SOLUTIONS

B2B Digital Commerce Platform
Comparison Chart

		epi	**Magento**™	**sitecore**
Notable Features		Content + Commerce in same platform Personalization Customer Data Platform	Large community of users Large community of extensions Powerful promotions	Content management capabilities Personalization Training and best practice program
Upgrade Labor Time/Costs		Less than a day (<$5,000)	Months of work ($75,000+) Money + time spent on upgrades is time + investment lost in new innovation	Months of work ($75,000+) Money + time spent on upgrades is time + investment lost in new innovation
Included in Platform	Content Management Capabilities	Strong	Weak	Strong
	Enterprise Search	✔	✘	✘
	Machine Learning Product Recommendations	✔	✘	✘
	Organizational Pricing	✔	✔	via Smart OSC
	Multiple Buyers per Account	✔	✔	✘
	Multiple Catalogs	✔	✔	✔
	Search indexing content & commerce	✔	✘	✘
	Global Support	✔	✔	✔
B2B Pros		Content & Commerce in ONE Platform Platform Agility Personalize experience based on user behavior or data-driven rules	Feature-rich out of box Large community of developers	Digital content marketing capabilities Personalization
B2B Cons		Increased initial labor to build Lack of pre-built integrations	Lack of content management ability Lack of workflow capabilities No support for diff. buyer profiles Maintaining customizations expensive	Weak B2B commerce capabilities Maintaining customizations expensive Cumbersome for developers
Integrations/Marketplace		https://marketplace.episerver.com/	https://marketplace.magento.com/	https://marketplace.sitecore.net/
Language		.Net	PHP	.Net